



employment history

EBEN DESIGN

Director of Brand Development
03.2005 - 09.2007

Eben Design is a graphic design firm that offers strategic branding, Print and Web design

- Director focusing on brand development
- Responsibilities include brand discovery with clients, concept design and implementation, involvement with project management and client interaction
- Proven ability to manage multiple accounts and meet project time frames and deadlines
- Generation of print quotes and handling print/vendor coordination

INFOSPACE

Web Designer
11.2003 - 02.2005

Infospace is a worldwide provider of Internet and mobile search and distribution technology

- Provide design support for the Search and Distribution account managers and developers
- Manage several accounts at once in a demanding, fast-paced environment
- Clients include Verizon online, ABC News and Microsoft

SEATTLE TIMES

Graphic Designer
09.2003 - 11.2003

Design and production support for the Advertising branch of Seattle Times in-house creative services

PRISM DESIGNS, INC.

Senior Graphic Designer
10.2002 - 06.2003

Lead designer for an international kite and outdoor products manufacturer and designer

- Bring cohesion to the multiple products in the Prism line through logo design and product branding, packaging, promotional materials and by utilizing professional photographers to showcase products including the creation of the 2003 company catalog
- Create custom illustration for products and their instructional documentation

TECHNOLOGY RESOURCE FOUNDATION

Web / Graphic Designer
05. 2001 - 10. 2001

TRF is a non-profit organization that provides technology education to underprivileged communities throughout the state of Washington

- Create identities for each of their open-source software products while retaining the core brand of the organization.
- Design user interfaces and navigation for their various tutorials and applications
- By strengthening their overall look and feel, more outside interest was generated that ultimately led to the acquisition of newer grants.

REALNETWORKS

Web Designer
02. 2000 - 02. 2001

Designer in the e-commerce division of a leading provider of online media content

- Designs increase awareness of core products
- Create awareness by designing informational sales pages and working on numerous online marketing campaigns
- In the case of one core product, RealJukebox, I was able to help increase sales by 25%

BULLFROG TECHNOLOGIES, LLC

Web Designer
11.1998 - 12.1999

Web designer for a small software company whose focus is on application design and implementation

- Design and build a variety of web sites for small to large businesses



heliocentric design

client list

RealNetworks - InfoSpace - IsoRay Medical - Farmers Insurance - Alliance Nursing
Washington State Ferries - Nelson Langer Nelson - Washington State Physicians Health
Kings-Men Construction - Publicis - Adobe Systems, Inc. - Woodard and Company
Houseplant - Pac National - Central Washington Podiatry Services - Seattle Times
Prism Designs - Smead Capital Management - Big Pop Posters

skills

Macintosh OS, Windows (working knowledge)
CS2 (Photoshop, Illustrator, InDesign), Freehand, Quark, Dreamweaver
HTML and CSS (working knowledge)

Naming, Brand Messaging, Brand Standards and Usage Documentation, Creative Direction, Web
and Print Project Coordination, Photo Shoot Direction and Coordination,
Print Buying, Print and Web design, Illustration

published work

Logo selected and published in LogoLounge 3: 2,000 International Identities by
Leading Designers by Bill Gardner. Publisher: Rockport Publishers

Logos and identity systems selected and published in American Corporate Identity 2007
by David E. Carter. Publisher: Collins Design

education

Bachelor of Arts: Graphic Design
Montana State University - School of Art, May 1993

School of Visual Concepts
Seattle, WA
various Brand, Strategy, and Creative Process classes